



PHIL BRENNAN
FORD

COMPANY CASESTUDY

Phil Brennan Ford

Background

Our company had a traditional ACA plan that was too expensive for most of our employees. Therefore, we had an incredibly low participation rate.

ShareWELL Partners provided us with a healthcare plan that was customized for each employee. The plan was affordable, transparent, and we were able to protect our employees. In addition, our employees were pleased to discover their out-of-pocket cost is much lower than our previous plan. This plan also made the claim process exceptionally seamless.

I highly recommend ShareWELL Partners. Since the inception of the new plan, our company has saved over \$180,000 in premiums, and the new plan has made such a difference in our benefits package.

*Sincerely,
Phile Brennan of Phil Brennan Ford of Perry*

Challenges Faced

Phil Brennan Ford of Perry faced a growing challenge with their employee healthcare coverage. Their traditional ACA plan had become increasingly expensive, putting meaningful coverage out of reach for many team members. As costs rose, participation plummeted—leaving the company with an unsustainable plan and employees without the protection they needed. The high premiums and limited engagement also meant the company wasn't receiving the value expected from such a significant investment in benefits.

Solutions Implemented

ShareWELL Partners created a blended health program combining ShareWELL Health membership with plans that included preventive care, urgent care, and everyday health services.

- **ShareWELL Health Share**

A safeguard for larger bill and the unexpected in life that offers lower out of pocket for employees.

- **Copay Plans**

Coveres preventive care and copays for most common services provided at a doctor or urgent care with no deductible.

- **Health Savings Account**

Covers preventive services with the ability to contribute towards a health savings account to leverage tax savings.

Introduction

Phil Brennan Ford of Perry struggled with the rising cost of traditional healthcare, where premiums averaged \$700 per employee and \$2,000 for families. Participation was low because many employees simply could not afford coverage. After partnering with ShareWELL Partners, the company introduced a flexible and affordable health program that dramatically lowered costs and increased engagement.

Results and Impact

Within three years, the company saved \$180,000 compared to what they would have spent on their old plan. These savings equate to the cost of covering 15 employees under the previous structure. Employee participation tripled, and staff members now have access to affordable, meaningful care that fits their needs and budgets. The company not only reduced expenses but also strengthened employee satisfaction and overall workplace well-being.

Conclusion

The partnership with ShareWELL Partners transformed how Phil Brennan Ford of Perry provides healthcare benefits. By focusing on affordability, flexibility, and transparency, the company created a plan that truly works for its employees. This success demonstrates how innovative health solutions can protect both a company's bottom line and the well-being of its team.

References

- <https://www.brannenmotors.com/>
- 2010 US-41, Perry, GA 31069